



FIRST EDITION
**WOMEN ENTREPRENEURS
 EMPOWERMENT EXPO**

07, 08 & 09 DECEMBER 2018
 CODISSIA TRADE FAIR COMPLEX, COIMBATORE
 Timings: 1000 - 1900 hrs (on all days)



Confederation of Indian Industry

ABOUT THE EXPO

With a special focus on Women Economic Empowerment CII IWN Tamil Nadu is organizing its first edition of Women Entrepreneurs Empowerment Expo between 7-9 December 2018 at CODISSIA Hall, Coimbatore. It is a special initiative to recognize exceptional women entrepreneurs and connect them with potential business opportunities to help them grow, to empower them and to empower a New India for an effective socio-economic development through Market Access for products and services in terms of B2B (Business to Business) & B2C (Business to Consumer)

OBJECTIVES

- Offer a platform for women entrepreneurs to showcase their businesses
- Provide an opportunity to network with entrepreneurs, investors, industrialists & potential buyers
- Gain additional knowledge on business and marketing strategies to scale up business
- Create a selling opportunity

TAKE-AWAYS

- Networking opportunities
- New business development avenues
- Learning on branding and marketing strategies
- Ramping-up the business

**FIRST OF IT'S KIND
 BY THE WOMEN
 FOR THE WOMEN**

STALL LAYOUT



Stall Size

Shell Scheme – 3 x 3 Sq Mt

Price (for 3 days)

₹15000 + GST

Shell Scheme – 3 x 3 Sq Mt

Vantage stall (both side open)

₹25000 + GST

Inclusions

- Stall Dimensions: 3 m X 3m • Display Panel on Two / Three Sides
- Name on Fascia Board • Air conditioned environment
- Standard Prefabricated Modular Stall • One table & Two Chairs
- 2 spotlights • Details of your company in the event catalogue

Last date for stall booking : 25 November 2018

Stalls will be allotted on first come first served basis.

ABOUT THE SESSION DURING THE EXPO

The session would showcase women from various sectors who have managed to reach their pinnacle and being as an inspiration at their chosen field. It also creates an opportunities for broader professional exposure, while raising the profile of female leaders in the organization, and helping young women to identify their new talent, new business sectors, new exposures and to explore the market. It is expected that a large number of women entrepreneurs from across the state will attend the sessions.

For further more details :

Confederation of Indian Industry - Indian Women Network

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